

WindSim AS Appoints New Executive Leadership Team to Accelerate Customer-centric Growth and Innovation

WindSim, a provider of highly accurate wind simulation solutions for wind farm developers and operators has appointed Ingvar Aaberg as Chief Executive Officer (CEO). The company also appoints Lill Kleven as Chief Commercial Officer (CCO) and Kersti Ekeland Bjurstrøm as Chief Product Officer (CPO), leading sales and marketing and product management functions respectively. The new leadership additions will be instrumental in accelerating WindSim's transformative next phase.

Ingvar joined WindSim as COO last fall and brings extensive international experience from leading software and telecommunications companies where he has held operational and leadership roles across commercial and technology functions.

Lill comes to WindSim with an international background from operational and strategic B2B sales and marketing roles in Orkla, Unilever and Yara.

Kersti joins WindSim as the company's first Chief Product Officer. Kersti has extensive product management experience from Schlumberger, where she was instrumental in building and growing the company's highly successful fluid flow simulator and scaling the digital business in the cloud.

"Our key priority is helping our customers maximize wind farm energy production and reduce operational cost through the most accurate and user-friendly wind simulations solutions. Ingvar, Lill and Kersti complement Dr. Arne Gravdahl (CTO) and the rest of the team with the right experiences and perspectives to accelerate transforming and scaling WindSim," says Chairman Dag Honningsvåg.

"Contributing to accelerating the energy transition by helping wind farm developers and operators increase competitiveness and profitability is a unique opportunity to create value for society, customers, employees and WindSim's stakeholders. I am honored by the confidence the board has put in me, and very excited to build on WindSim's impressive position and existing team," says new CEO Ingvar Aaberg.

About WindSim AS:

WindSim develops and delivers advanced software solutions and consulting services that help wind energy industry leaders worldwide design more profitable windfarms. WindSim, the company's flagship product, is a world-class software solution based on CFD (Computational Fluid Dynamics) that combines advanced numeric processing with compelling 3D visualization in a user-friendly interface. Founded in 1993, WindSim AS is privately-held and venture-backed.

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